



**East West Hospitality Group has recently entered into a strategic partnership with Lizan Retail Advisors**, the leading retail advisory service in Latin America. Our clients can now take advantage of market development opportunities in both fast growing regions of the world where household income and urbanization continue to grow rapidly. The combined consumer food service market in both regions exceeds \$1.5 Trillion. Shopping mall growth is still robust as developers expand rapidly to secondary cities. Markets such as Vietnam, Indonesia, China, India, Colombia, Mexico, Peru & Chile are all poised for strong consumer & retail growth. Please contact Joel Silverstein ([joel@ewhospitality.com](mailto:joel@ewhospitality.com)) or Jorge Lizan ([jorge@lizanretail.com](mailto:jorge@lizanretail.com)) to learn more about our services.